



QUALITY AND ENVIRONMENTAL POLICY CORPORATE MISSION STATEMENT

Kay Premium Marking Films Ltd' strategic focus is on the development, design and the manufacture of self-adhesive vinyl for the global market. The company is committed to provide excellence in quality, environmental compliance, value, and responsiveness to customers, both internal and external, at all times.

We will strive to be a leader in supplying world class products and services. This goal requires maximum utilization of our human resources. The company will provide a favorable work environment that promotes job satisfaction, cooperation and teamwork. In addition, we are committed to complying with accepted environmental practices including the commitment to meet or exceed applicable legal and other requirements, to strive for continual improvement in our environmental management system, to minimize the creation of wastes and pollution, and to systematically review our objectives and targets, enhancing our environmental performance. We will manage our processes, our materials and our people in order to reduce the environmental impacts associated with our work.

Our mission requires dedication of our entire team to continuous improvement in all endeavors. We are committed to support our team efforts by providing an atmosphere which encourages effective communication. This progressive climate will promote innovation, thereby enhancing our competitive advantage.

To adequately facilitate our continuous improvement efforts, every employee at Kay Premium Marking Films Ltd has the right, as well as the responsibility, to initiate corrective and preventative actions using our corrective action reporting system.

C. O'Hagan
Managing Director

J. James (Hale)
Technical Director

D Harding
Finance Director